

INTRODUCTION

Available in Europe: February 1st 2008

KEY SELLING POINTS

- 2 Shelf Utility Cart
 - Load capacity Top shelf 68kg
 Bottom shelf 114 kg
 - Extended lower Shelf for easy loading
 - Dimensions: 101.5 x 63.5 x 89(h) cm
- Platform Truck
 - Large and easy to access platform
 - Load capacity: 114 kg
 - Dimensions: 76.2 x 63.5 x 106.5(h) cm
- Dolly & Storage
 - Collapse for easy transport and storage
 - Load capacity 181kg
 - Dimensions: 54.6 x 83.8 cm
- Bi-material: plastic and metal
- Ø12.5cm non-marking swivel casters, rear locking

GLOBALLY

- Productivity Utility Cart & Platform Truck available to the user at a moments notice
- Ergonomics Intuitive and effortless cart conversion
- Portability Collapsible design allows for efficient storage and transport, total weight 22.6kg
- Easy Access Extended lower shelf aids in improved loading & added capacity
- High Aesthetics Sleek, contoured design in black with red accents





PRODUCT DESCRIPTION

The Convertible Utility Cart is a new material handling offer from Rubbermaid Commercial Products that provides solutions to common functional user challenges. Its highly innovative, patent pending design, bundles the multi-functional capabilities of a Heavy Duty Utility Cart and a Light Commercial Platform Truck into a single product, in order to meet the varied needs of the user.

Simple push button and foot pedal conversion points allow for effortless transformation. No parts or pins to remove means no risk of loosing components. Conversion down to a fully collapsed state provides for easy transport and storage.

Simple, Intuitive Conversion





FEATURES	ADVANTAGES	BENEFITS	
Multifunction Product (Utility Cart & Platform Truck)	The right product for the task at hand	Increased productivity	
5" swivel casters (non-marking and rear locking)	Maneuverability and safety	Increased workplace safety	
Fully round contoured handle	Reduced hand fatigue	Improved ergonomics	
Extended lower shelf (Utility Cart Configuration)	Minimized bending during loading	Strengthen ergonomics while loading & unloading	
Red accented conversion points	Simple and intuitive operation	Increased productivity	
Collapsible configuration	Easy storage and transport	Increased efficiency and storage rationalisation	
Sleek body design	High Aesthetics	Improves facility image	



KEY MARKET FACTS

- Exclusivity The Convertible Utility Cart is the only multi purpose cart of it's type.
- Ergonomics An ergonomic handle makes the cart easy and pleasant to handle whatever the position of the way it is used.

COMPETITIVE PRODUCTS OVERVIEW

	Rubbermaid Community Products		
Advantages	Convertible Utility Cart	2 Shelves Cart	Platform Truck
Productivity - Convertible, multifunction product			
Efficiency -Collapsible storage configuration			
Capacity - Extended lower shelf			
Easy of Use - push button / Foot pedal conversion			
Productivity - Weight capacity of 400 pounds (Utility Cart Configuration)			
Productivity - Weight capacity of 250 pounds (PlatformTruck Configuration)			
Ergonomics / Safety - 5" Swivel Casters, Lockable & Non-marking			
Aesthetics - Sleek, contoured product design			



SHIPPING INFORMATION

Product designation	Alias	Movex	Pack Size	Ship Weight kg	Carton Dim.	Product EAN Code	Packaging EAN Code
Convertible Utility Cart	4300-00-BLA	R050388	1	23.7	128.4x62.4x23 0.1841m ³	086876191523	00086876191523

(8 units per palette; custom code: 87168000)

FREQUENTLY ASKED QUESTIONS

Q: How much does the Convertible Utility Cart weight?

A: Approximately 26 kg fully assembled.

Q: Does the product ship assembled?

A: YES! With the exception of simple caster installation, the cart is packaged assembled in its "storage" state, in a corrugated carton.

SELLING TOOLS

NPA

